

# Boris Krone

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## Summary

- Interactive programmer with 10+ years experience in conception and coding of web projects as part of a team or directly with the client
- Interaction Architect, providing technical guidance and delivering User Experience solutions
- Agency/consultancy experience. Working on frequent changing projects with tight deadlines
- Motivated and responsible team player always seeking high quality results

## Skills

Tasks: Coding websites, prototyping, wireframes, user flows, heuristic evaluations, define technical requirements (front-end), responsive html emails, project estimates

Tools/Technologies: HTML, CSS incl. preprocessors, Bootstrap, mobile first, PHP, jQuery, JavaScript, MySQL, WordPress, Photoshop, Visio, Justinmind Prototyper

## Experience

### Aug 2015 – now: Freelance

**Cantina, Boston:** Front-end development for several projects, mostly JavaScript and accessibility enhancements.

*HTML/CSS, Sass, Angular, JavaScript, jQuery, Jekyll, Handlebars, Accessibility*

### Jan 2012 – July 2015: Interaction Architect

#### Ayantek, Bedford, MA

Define project requirements, communicate with clients and offshore development team, create, review and QA front-end code, assist clients with trouble shooting and implementation; create user flows, wireframes and interactive prototypes. Create project estimates. Build and maintain websites. Plan and implement flows for marketing automation.

*HTML5/CSS, .less, Bootstrap, Grunt, JavaScript, WordPress, Mercurial, cross-browser testing, MS Office, Visio, code editors, Justinmind Prototyper, Ontraport Marketing Automation*

### Sept – Dec 2011: Front-End Developer

#### Isobar, Watertown, MA

CMS template development.

*HTML5, CSS, jQuery, Cross browser issues, technology team lead*

### May – Sept 2011: Front-End Developer

#### America's Test Kitchen, Brookline, MA

Involved in finalizing [www.testkitchenschool.com](http://www.testkitchenschool.com) before launch and extending it.

*HTML/HTML5, Sass/Compass, jQuery, Cross browser issues, Ruby on Rails, Git*

### March 2006 – March 2011: Interactive Programmer

#### Modernista!, Boston, MA

Developed and maintained web sites, micro sites, Facebook content; built banners and HTML-emails, developed and extended agency internal sites such as the agency's blog, an IT ticket system, the employee database and the client extranet.

Key clients: Food Should Taste Good, Showtime, DOC2DOCK, BDW at CU, Sears, Hummer, (RED), Hearts On Fire, TIAA-CREF, Palm, Cadillac  
*PHP/MySQL, HTML/CSS/jQuery, Flash/ActionScript, WordPress.*

**2005 – 2006: Freelance, MA**

Clients

- Y2M, Boston, MA: front-end development with XHTML/CSS/PHP. Building and extending student loan web sites
- Monitor Group, Cambridge, MA: Flash Programming for an eLearning project
- 360 Kid, Newton, MA: Flash Game Programming
- The TJX Companies, Inc., Framingham, MA: Flash Game Programming
- Prevision, Lincoln, MA: Rich Media Flash banners

**1997 – 2004: Freelance, Berlin, Germany**

Created client web sites, print products and a CD-Rom.  
Provided technical and strategical consultation.

Key Clients:

- mTOR marketing design, Berlin, Germany  
Web site, catalogue, video, DVD and CD Rom production for IWM Automation, Eucaro Buntmetall GmbH and others
- Grand Vignoble, Berlin, Germany  
Planned and designed two web sites and two e-commerce solutions, designed brochures and print ads, wrote copy for mailings and other media, provided tech support

*HTML/CSS, PHP/MySQL, Flash/ActionScript*

**1993 – 2000: Grand Vignoble, Berlin, Germany**

Retail and wholesale, purchasing, accounting, financial and strategic consulting

**Education**

**Multimedia Project-Management**

2002 - 2003 Cimdata.de, Academy for Digital Media, Berlin, Germany

**Economics Baccalaureate**

1994 - 2000 Fachhochschule für Wirtschaft, Berlin, Germany

**Mercantile Apprenticeship**

1992 - 1994 Hensel & Mortensen GmbH, Berlin, Germany

**Languages**

Native language German. Fluent in English. Basic French and Hebrew

**Work Status**

I am authorized to work in this country for any employer

**References**

Available upon request